



DEPUTY GENERAL MANAGER  
INDORE LOCAL OFFICE

SEBI/WRO/ILO/AK/OW/P/02517/1/2024  
January 17, 2024

|                                                                                                                                                    |                                                                                                                                                            |
|----------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Jitendra Bharbhujia, Proprietor Maxx Innovation</b><br>107, PU4, Vijay Nagar, Indore, Madhya Pradesh-452001                                     | <b>Jitendra Bharbhujia, Proprietor Maxx Innovation</b><br>1 <sup>st</sup> Floor 101, 3 Mangal Nagar, Above Bank of Baroda, Indore, Madhya Pradesh – 452001 |
| <b>Jitendra Bharbhujia, Proprietor Maxx Innovation</b><br>C/O Laxman Bharbhujia, 972, Sai Dham Colony, Tilak Nagar, Indore, Madhya Pradesh, 452001 |                                                                                                                                                            |

**Subject: Notice of Hearing in the matter of Maxx Innovation Growth and Maxx Innovation**

1. Please refer to the Show Cause Notice dated September 21, 2023 and Hearing Notice dated January 5, 2024 issued to you in the captioned matter.
2. An opportunity of hearing, is being granted to you on **February 13, 2024 at 2:30 PM at SEBI Bhavan II, Bandra Kurla Complex, Bandra East, Mumbai 400051**. No adjournment would be granted in the matter. Reply, if any, may be filed at the following address before the date of hearing –

**Securities and Exchange Board of India  
Indore Local Office  
104-105, 1st Floor, Satguru Parinay,  
Opp. C-21 Mall, A.B. Road,  
Indore - 452010, Madhya Pradesh**

3. Please note that if no appearance is made by you on the aforesaid date of hearing, then the matter would be decided on the basis of evidence available on record.
4. You may appear for the hearing personally or through your authorized representative. Please ensure that person(s) authorized for hearing bring original as well as photo copy of their Identity Card and the original Authorization letter along with PAN of the Noticee.

*(Signature)*

**स्थानीय कार्यालय-इन्दौर / Local Office - Indore**

104-105, प्रथम मंजिल, सतगुरु परिणय, सी-21 मॉल के सामने, ए.बी. रोड, इन्दौर - 452010 (म.प्र.)  
दूरभाष : 0731-2557003/04/05 टेलीफेक्स : 0731- 2557002 E-mail : indore-lo@sebi.gov.in  
104 & 105, 1st Floor, Satguru Parinay. Opp. C-21 Mall, A.B. Road, Indore - 452010 (M.P.)  
Phone : 0731-2557003/04/05, Telefax : 0731 - 2557002 E-mail : indore-lo@sebi.gov.in



5. Please note that you may also attend the hearing through Videoconferencing using Web Ex, under intimation to SEBI. You are requested to share email/ mobile number so as to share the Web Ex link for attending the hearing through Videoconferencing.
6. You are required to acknowledge the receipt of this notice and confirm the name of official(s) / representative(s) with designation(s) appearing for the hearing at least three days before the hearing date by way of a letter or e-mail at the address – [abhishekk@sebi.gov.in](mailto:abhishekk@sebi.gov.in) and [nobels@sebi.gov.in](mailto:nobels@sebi.gov.in).

Yours faithfully

**Abhishek Khandelwal**