भारतीय प्रतिभूति
और विनिमय बोर्ड
Securities and Exchange
Board of India

Assistant General Manager
Market Intermediaries Regulation and Supervision Department
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SEBI/HO/MIRSD/DPIEA/OW/2022/26229
June 28, 2022

Money Mishra Overseas Pvt. Ltd
B-2/266, Second Floor Yamuna Vihar
Near Agarsen Park, Delhi- 110053

SUB: NOTICE OF HEARING IN THE MATTER OF ALLIED FINANCIAL SERVICES PRIVATE LIMITED

1. Please refer to the Show Cause Notice No. SEBI/HO/MIRSD/DPIEA/OW/2021/30869 dated October 29, 2021 in the captioned subject matter, served on you by way of Affixture/Publication.

2. With reference to the same, I am directed to inform that in the interest of justice, you have been granted an opportunity of personal hearing, before Shri. Ashwani Bhatia (Whole Time Member), which is scheduled on July 22, 2022 at 4:00 PM via online mode. The web link and other details to attend the hearing shall be shared separately.

3. You are also reminded to file your reply to the show cause notice. In case you fail to appear before the WTM on the said date, it shall be presumed that you have nothing further to state in the matter, and the matter will be proceeded with on the basis of material available on record.

4. You may appear for the hearing personally or through your authorized representative. Please ensure that person(s) authorized to appear for hearing bring original as well as photo copy of their Identity Card and the original Authorization Letter along with PAN of the Noticee.

5. You are required to acknowledge the receipt of this notice and confirm the name of official(s) / representative(s) with designation(s) appearing for the hearing at least three days before the hearing date by way of a letter or e-mail at the address – narendrar@sebi.gov.in and abhishekk@sebi.gov.in.

Abhishek Khandelwal