



भारतीय प्रतिभूति
और विनिमय बोर्ड
Securities and Exchange
Board of India

VIJAYANT KUMAR VERMA
GENERAL MANAGER
Email: vijayantkv@sebi.gov.in

EAD-9/ADJ/VKV/NK/22824/08/2020

December 24, 2020

Through Speed Post AD and Email

Noticee No.	Name of Noticee	PAN/CIN/DIN of Noticee
Noticee No. 1	Sterling International Enterprises Ltd.	L72300MH2003 PLC142575
Noticee No. 2	Nitin Jayantilal Sandesara (Director of Sterling International Enterprises Ltd.)	00255496
Noticee No. 3	Chetan Jayantilal Sandesara (Director of Sterling International Enterprises Ltd.)	00255671
Noticee No. 4	Rajbhushan Omprakash Dixit (Director of Sterling International Enterprises Ltd.)	00025484
Noticee No. 5	Hiteshkumar Narendrabhai Patel (Director of Sterling International Enterprises Ltd.)	00542794
Noticee No. 6	Ramani Subramanian Iyer (Director of Sterling International Enterprises Ltd.)	00024783
Noticee No. 7	Ronald Peter Dsouza (Director of Sterling International Enterprises Ltd.)	02097343
Noticee No. 8	Faith Finstock Pvt. Ltd.	AAACF7046E
Noticee No. 9	Pankaj Kanaiyalal Parikh (Director of Faith Finstock Pvt. Ltd.)	01261332
Noticee No. 10	Mayuri Kalpesh Pandya (Director of Faith Finstock Pvt. Ltd.)	02094692
Noticee No. 11	Kalpesh R Pandya (Director of Faith Finstock Pvt. Ltd.)	02094750
Noticee No. 12	Prolific Mercantile Company Pvt. Ltd.	AADCP8003G
Noticee No. 13	Prakash Shamrao Dalvi (Director of Prolific Mercantile Company Pvt. Ltd.)	01374683
Noticee No. 14	Rajendra Mahadev Kelakr (Director of Prolific Mercantile Company Pvt. Ltd.)	01413957
Noticee No. 15	Kingfisher Trading Company Pvt. Ltd.	AACCK3056H
Noticee No. 16	Dollex Capital & Finance Pvt. Ltd.	AABCD4543R
Noticee No. 17	Dinesh Jivrajbhai Vajar (Director of Kingfisher Trading Company Pvt. Ltd. & Dollex Capital & Finance Pvt. Ltd.)	00149241
Noticee No. 18	Sangeeta Dinesh Vajar (Director of Kingfisher Trading Company Pvt. Ltd. & Dollex Capital & Finance Pvt. Ltd.)	00166667
Noticee No. 19	Ayush Rameshwar Gaur (Director of Dollex Capital & Finance Pvt. Ltd.)	00082145
Noticee No. 20	Adore Merchantile Company Pvt. Ltd.	AAFCA5699H
Noticee No. 21	Yogendra Janardhan Bangera (Director of Adore Merchantile Company Pvt. Ltd.)	00459818
Noticee No.	Ashok Sakharam Pilke (Director of Adore Merchantile Company Pvt. Ltd.)	00017894

Hearing Notice in the matter of Sterling International Enterprises Limited

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सेबी भवन, प्लॉट सं. सी 4-ए, "जी" ब्लॉक, बांद्रा-कुर्ला कॉम्प्लेक्स, बांद्रा (पूर्व), मुंबई - 400 051.

दूरभाष : 2644 9950 / 4045 9950 (आई.वी.आर.एस.), 2644 9000 / 4045 9000 फैक्स : 2644 9019 से 2644 9022 वेब : www.sebi.gov.in

SEBI Bhavan, Plot No. C4-A, "G" Block, Bandra-Kurla Complex, Bandra (E), Mumbai - 400 051.
Tel.: 2644 9950 / 4045 9950 (IVRS), 2644 9000 / 4045 9000 Fax : 2644 9019 to 2644 9022 Web : www.sebi.gov.in



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Noticee No.	Name of Noticee	PAN/CIN/DIN of Noticee
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Noticee No. 23	Akhila Mercantile Pvt. Ltd.	AAGCA6077J
Noticee No. 24	Meghana Mercantile Pvt. Ltd.	AAFCM2750F
Noticee No. 25	Robosoft Trading Co. Pvt. Ltd.	AACCR9863K
Noticee No. 26	Dayanand Chandapa Holkar (Director of Akhila Mercantile Pvt. Ltd., Meghana Mercantile Pvt. Ltd. & Robosoft Trading Co. Pvt. Ltd.)	00361544
Noticee No. 27	Prabhakar Dattaram Kudaskar (Director of Akhila Mercantile Pvt. Ltd., Meghana Mercantile Pvt. Ltd. & Robosoft Trading Co. Pvt. Ltd.)	00303892
Noticee No. 28	Rita Deepak Negandhi	AETPN2046J
Noticee No. 29	Manjula M Doshi	AMZPD7424L
Noticee No. 30	Vitesh B Shah	AQFPS0836F
Noticee No. 31	Dinesh V Makwana	ANOPM9543M
Noticee No. 32	Rama N Raval	AKBPR8550R
Noticee No. 33	Parag B Mehta	ANCPM8699L
Noticee No. 34	Rahul H Jain	AIOPJ9425A
Noticee No. 35	Sonal H Desai	ABQPD8951N
Noticee No. 36	Fotosoft Multimedia Pvt. Ltd.	AAACF1497M
Noticee No. 37	Balkrishna Amritlal Oza (Director of Fotosoft Multimedia Pvt. Ltd.)	01730273
Noticee No. 39	Dinesh Rathod HUF	AAFHD1015F
Noticee No. 40	Waterbase Mercantile Company Pvt. Ltd.	AAACW5073A
Noticee No. 41	Satyendrakumar Ramshankar Pandey (Director of Waterbase Mercantile Company Pvt. Ltd.)	00118134
Noticee No. 42	Niranjani Satyendrakumar Pandey (Director of Waterbase Mercantile Company Pvt. Ltd.)	00667321
Noticee No. 43	Anushi A Shah	CBAPS5104G
Noticee No. 44	Sterjet Trading Company Pvt. Ltd.	AAJCS5512K
Noticee No. 45	Janibabu Ahmadkhan Chauhan (Director of Sterjet Trading Company Pvt. Ltd.)	02099637
Noticee No. 46	Kamlesh Premraj Borse (Director of Sterjet Trading Company Pvt. Ltd.)	02100292
Noticee No. 47	Manish Buta HUF	AQFPS0836F
Noticee No. 48	Ankit B Mehta	ALCPM8512E
Noticee No. 49	Madhukar Navinchandra Vora	AAAPV5284B



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Noticee No.	Name of Noticee	PAN/CIN/DIN of Noticee
Noticee No. 50	Yatin Pandya HUF	AAAHY6896C
Noticee No. 51	Charu Multitrade Pvt. Ltd.	AADCC1953C
Noticee No. 52	Sandip Gunaji Jadhav (Director of Charu Multitrade Pvt. Ltd.)	01937137
Noticee No. 53	Ankit Bhupendra Mehta (Director of Charu Multitrade Pvt. Ltd.)	02297716
Noticee No. 54	Francisca Investment Pvt. Ltd.	AAACF5670Q
Noticee No. 55	Vasantbhai Nathabhai Patel (Director of Francisca Investment Pvt. Ltd.)	00557930
Noticee No. 56	Prem Shivbaran Vishwakarma (Director of Francisca Investment Pvt. Ltd.)	00528583
Noticee No. 57	Prakash Devaka Kalke (Director of Francisca Investment Pvt. Ltd.)	02525343
Noticee No. 58	HKG Capital Services Pvt. Ltd.	AAACH5568D
Noticee No. 59	Vishal Premnarayan Gupta (Director of HKG Capital Services Pvt. Ltd.)	00130811
Noticee No. 60	Karuna Nandkishore Gupta (Director of HKG Capital Services Pvt. Ltd.)	00367206
Noticee No. 61	Ashok H Shah HUF	AACHA7911C

Sub: - Hearing Notice under Rule 4(3) of SEBI (Procedure for Holding Inquiry and Imposing Penalties) Rules, 1995 in the matter of Sterling International Enterprises Limited.

1. Please refer to Show Cause Notice dated February 12, 2020 (Hereinafter referred to as "SCN") issued in the captioned matter by the undersigned. In this regard, it may be noted that, No reply has been received from you so far by the undersigned.
2. In the interest of natural justice and in order to conduct inquiry as per Rule 4 of the SEBI (Procedure for Holding Inquiry and Imposing Penalties) Rules, 1995, you are hereby granted an opportunity of personal hearing. Therefore, you may appear before the undersigned for the personal hearing as detailed hereunder:-

Date : **February 01, 2021**
Day : **Monday**
Time : **12:00 PM**



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Venue : Securities and Exchange Board of India, SEBI Bhavan II,
C-7, G Block, Bandra Kurla Complex,
Bandra (E), Mumbai – 400051

3. Considering the current situation of outbreak of Covid-19, you have been provided an option to appear for Hearing through virtual meeting through Webex on **February 01, 2021 at 12:00 p.m.** In this regard, an invite generated by Webex will be sent to you to join the meeting at the scheduled date and time. You are advised to provide us with the following details latest by tomorrow in the following format:

Sl. No.	Type of Participant (Noticee/ Authorised Representative)	Name	Email id	Mobile No.

4. On receipt of meeting invite, you would need to accept the same at least two working days in advance. In order to join the meeting for hearing, the participants (maximum 3 in number) would need laptop or mobile with internet connectivity. The participants would use meeting access code, password and link given in the meeting invite to join the meeting for hearing.
5. Further, if you wish to make written submissions, if any, in the matter, you may do so latest by **January 25, 2021** at the address printed at the bottom of the letter or e-mail at the address – vijayantkv@sebi.gov.in and noorinkhan@sebi.gov.in.



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6. You are required to acknowledge the receipt of this notice and confirm the name of official(s) / representative(s) with designation(s) appearing for the hearing at least three days before the hearing date by way of a letter or abovementioned e-mail address. Person(s) authorized to appear for hearing must bring original as well as photo copy of his/her Identity Card and the original Authorization Letter along with PAN of the Noticee or in case of Virtual hearing the same may be emailed to abovementioned email ids.
7. You may note that if no reply and no appearance is made by you on the aforesaid date of hearing, then the matter would be decided *ex-parte* on the basis of documents available on record in terms of sub-rule (7) of rule (4) of the Adjudication Rules.
8. You are also advised to keep the undersigned informed about the change in your correspondence address, if any, till the proceedings are complete.

Vijayant Kumar Verma
Adjudicating Officer