

BEFORE THE ADJUDICATING OFFICER
SECURITIES AND EXCHANGE BOARD OF INDIA
[ADJUDICATION ORDER NO. Order/SM/HG/2022-23/19455]

UNDER SECTION 15-I OF SECURITIES AND EXCHANGE BOARD OF INDIA ACT, 1992, READ WITH RULE 5 OF SEBI (PROCEDURE FOR HOLDING INQUIRY AND IMPOSING PENALTIES) RULES, 1995

In respect of

Mr. Bittu Chatterjee
[PAN: BERPC9566D]

In the matter of Titan Company Limited

FACTS OF THE CASE IN BRIEF

1. Securities and Exchange Board of India (hereinafter referred to as '**SEBI**') received a letter from Titan Company Limited (hereinafter referred to as '**Company/Titan/TCL**') wherein the company intimated SEBI about contravention of SEBI (Prohibition of Insider Trading) Regulations, 2015 (hereinafter referred to as '**PIT Regulations**') and Company's Code of Conduct for Prevention of Insider Trading by some of its designated persons/employees. The securities of Titan are listed on Bombay Stock Exchange Limited (**BSE**) and the National Stock Exchange of India Ltd (**NSE**) (both collectively called 'exchanges').
2. Thereafter, SEBI conducted an investigation in the scrip of Titan and observed several non-compliances of PIT Regulations during the period April 01, 2018 to March 31, 2019 (hereinafter referred to as '**Investigation Period/IP**') by employees / designated persons of TCL including Mr. Bittu Chatterjee (hereinafter referred to as '**Noticee/by name**'). Pursuant to investigation, SEBI initiated adjudication proceedings against Noticee under the provisions of Section 15A(b) of Securities and Exchange Board of India Act, 1992 (hereinafter referred to as

‘**SEBI Act**’) for alleged violation of Regulation 7(2)(a) of PIT Regulations by Noticee.

APPOINTMENT OF ADJUDICATING OFFICER

3. Vide order dated March 02, 2021, SEBI appointed the undersigned as Adjudicating Officer under Section 15I of the SEBI Act read with Section 19 of the SEBI Act and Rule 3 of the SEBI (Procedure for Holding Inquiry and Imposing Penalties) Rules, 1995 (hereinafter referred to as ‘**Adjudication Rules**’) to inquire into and adjudge under the provisions of Section 15A(b) of SEBI Act, the aforesaid alleged violation by Noticee.

SHOW CAUSE NOTICE, REPLY AND PERSONAL HEARING

4. A show-cause notice dated August 09, 2021 (hereinafter referred to as ‘**SCN**’) was issued to Noticee under Rule 4 of the Adjudication Rules to show-cause as to why an inquiry should not be initiated against Noticee and penalty, if any, not be imposed upon him under the provisions of Section 15A(b) of SEBI Act for the aforesaid violation alleged to have been committed by him.
5. The allegations levelled against Noticee in the SCN are as under:

- a) During the course of investigation, it was observed that Noticee had traded in the securities of the Titan during the Investigation Period. Details of his trading are as under:

Name of Noticee	Total Traded Value (BSE+NSE) (in Rs.)		No. of occasions on which traded value exceeded Rs. 10 lakh
	April – June 2018	July – September 2018	
Mr. Bittu Chatterjee	16,62,458	80,04,113	7

- b) It was observed from the table above that in the calendar quarter ending on June 2018, the total traded value of the securities traded by Noticee in the scrip of Titan was Rs 16,62,458/- and in the calendar quarter ending on September 2018, the total traded value of the securities traded by Noticee in the scrip of Titan was Rs 80,04,113/-. It was also observed that on 7 occasions in the

aforesaid calendar quarters, Noticee's traded value of securities exceeded rupees ten lakhs. Therefore, for the aforesaid transactions, which were in excess of the limit specified in Regulation 7(2)(a) of PIT Regulations, Noticee was required to make disclosure in terms of the aforesaid regulation. In this regard, in reply to a query by SEBI, TCL vide email dated October 28, 2020, confirmed that it had not received any disclosures from Noticee.

- c) In view of the above observations, it was alleged that Noticee has violated Regulation 7(2)(a) of PIT Regulations, on 7 occasions by not making disclosures as required in terms of aforesaid regulation.
6. The SCN was sent to Noticee through Speed Post Acknowledgement due (herein after referred to as '**SPAD**') on August 09, 2021, and digitally signed email dated August 13, 2021 and was duly served on Noticee. Noticee was given fourteen (14) days' time to make his submissions in respect of the allegations made in the SCN. But he did not reply to the allegation in the SCN.
7. In the interest of natural justice, vide hearing notice dated September 06, 2022, Noticee was granted an opportunity of personal hearing before the undersigned on September 14, 2022 through video conferencing due to the difficulties in view of the Covid-19 pandemic. The aforesaid hearing notice was sent to Noticee through SPAD and also through digitally signed email and was duly served upon him. Vide email dated September 14, 2022, Noticee submitted his reply. The submissions by Noticee are summarized hereunder: -
- a. He opened demat account in 2018 for the purpose of investing his savings
 - b. He was not aware of PIT Regulations and unknowingly made the transactions.
 - c. He was not having sufficient knowledge of trading, as a result, he was incurring losses out of the trades. Therefore, he stopped trading for 2 years.
 - d. He did not receive any regulatory email or notice from stock broker or SEBI during the period when he was trading.

8. Noticee appeared for hearing on the scheduled date and reiterated the submissions by him vide his earlier email.

CONSIDERATION OF ISSUES, EVIDENCE AND FINDINGS

9. I have carefully perused the charges levelled against Noticee, replies/submissions filed by Noticee and other documents/ evidence available on record. The issues that arise for consideration in the present case are:

- I. Whether Noticee has violated Regulation 7(2)(a) of PIT Regulations?
- II. Does the violation, if any, attract monetary penalty under Section 15A(b) of SEBI Act?
- III. If the answer to issue no. 2 is in affirmative, then what should be the quantum of monetary penalty?

10. Before moving forward, it is pertinent to refer to the relevant provision of the PIT Regulations which was in force at the time of impugned transactions, which are reproduced as under:

Relevant provisions of PIT Regulations:

Disclosures by certain persons.

7(2) continual disclosure.

(a) Every promoter, employee and director of every company shall disclose to the company the number of such securities acquired or disposed of within two trading days of such transaction if the value of the securities traded, whether in one transaction or a series of transactions over any calendar quarter, aggregates to a traded value in excess of ten lakh rupees or such other value as may be specified;

Issue No. I- Whether Noticee has violated Regulation 7(2)(a) of PIT Regulations?

11. I note from the available records that Noticee was one of the employees of Titan at the relevant time. While in employment of Titan, Noticee had transacted in

securities of Titan as seen from the details extracted from the trade log obtained from NSE, which are given below: -

Date	Segment	Buy Qty	Buy Value/ Sum of Notional Day Buy Value (Rs.)	Sell Qty	Sell Value/ Sum of Notional Day Sell Value (Rs.)	Gross Value/Gross Notional Value (Notional Day Buy Value + Notional Day Sell Value) (Rs.)	Cumulative Value (Rs.)
30-05-18	Cash	500	4,51,982	500	4,54,482	9,06,463	9,06,463
01-06-18	Cash	300	2,73,300	300	2,69,509	5,42,809	14,49,272
04-06-18	Cash	120	1,06,944	120	1,06,242	2,13,186	16,62,458
Total		920	8,32,226	920	8,30,232	16,62,458	
02-07-18	Cash	250	2,20,500	250	2,21,000	4,41,500	4,41,500
03-07-18	Cash	200	1,77,620	200	1,78,400	3,56,020	7,97,520
04-07-18	Cash	47	42,023	47	41,670	83,693	8,81,213
05-07-18	Cash	400	3,43,800	400	3,42,320	6,86,120	15,67,333
06-07-18	Cash	500	4,15,500	500	4,16,202	8,31,702	23,99,035
12-07-18	Cash	100	81,965	100	81,780	1,63,745	25,62,780
16-07-18	Cash	135	1,12,130	135	1,12,422	2,24,552	27,87,331
17-07-18	Cash	137	1,14,968	137	1,14,265	2,29,233	30,16,564
18-07-18	Cash	380	3,21,237	380	3,23,336	6,44,573	36,61,137
19-07-18	Cash	140	1,21,688	140	1,18,902	2,40,590	39,01,727
20-07-18	Cash	220	1,90,949	220	1,89,816	3,80,765	42,82,492
23-07-18	Cash	190	1,62,859	190	1,63,875	3,26,734	46,09,225
24-07-18	Cash	85	72,675	85	72,981	1,45,656	47,54,881
25-07-18	Cash	200	1,71,981	200	1,73,371	3,45,352	51,00,233
26-07-18	Cash	220	1,89,426	220	1,89,475	3,78,901	54,79,134
30-07-18	Cash	110	98,076	110	97,348	1,95,424	56,74,557
31-07-18	Cash	315	2,81,675	315	2,83,118	5,64,793	62,39,350
01-08-18	Cash	230	2,09,206	230	2,09,744	4,18,950	66,58,301
06-08-18	Cash	235	2,16,146	235	2,15,447	4,31,592	70,89,893
07-08-18	Cash	110	1,02,029	110	99,176	2,01,205	72,91,098
08-08-18	Cash	150	1,39,140	150	1,39,796	2,78,937	75,70,034
09-08-18	Cash	160	1,48,176	160	1,47,737	2,95,913	78,65,947

Date	Segment	Buy Qty	Buy Value/ Sum of Notional Day Buy Value (Rs.)	Sell Qty	Sell Value/ Sum of Notional Day Sell Value (Rs.)	Gross Value/Gross Notional Value (Notional Day Buy Value + Notional Day Sell Value) (Rs.)	Cumulative Value (Rs.)
14-08-18	Cash	75	69,387	75	68,778	1,38,165	80,04,113
Total		4,589	40,03,154	4,589	40,00,959	80,04,113	

12. From the above table, I note that during the quarter ended June 2018, the value of trades by Noticee in the securities of Titan from May 30, 2018 to June 01, 2018, on a cumulative basis, amounted to Rs. 14,49,272/- on June 01, 2018. Further, I note that during the quarter ended September 2018, the value of trades by Noticee in the securities of Titan from July 02, 2018 to July 05, 2018, on a cumulative basis, amounted to Rs. 15,67,333/- on July 05, 2018. On perusal of trades of Noticee, I further note that from July 06, 2018 to July 16, 2018, on a cumulative basis, Noticee traded in the securities of Titan for a value of Rs.12,19,998/- on July 16, 2018. Similarly, I note that from July 17, 2018 to July 19, 2018, on a cumulative basis, Noticee traded in the securities of Titan for a value of Rs.11,14,396/- on July 19, 2018. I further note that from July 20, 2018 to July 25, 2018, on a cumulative basis, Noticee traded in the securities of Titan for a value of Rs.11,98,506/- on July 25, 2018. Again, I note that from July 26, 2018 to July 31, 2018, on a cumulative basis, Noticee traded in the securities of Titan for a value of Rs.11,39,117/- on July 31, 2018 and from August 01, 2018 to August 07, 2018, on a cumulative basis, Noticee traded in the securities of Titan for a value of Rs.10,51,747/- on August 07, 2018.

13. Therefore, I observe that the value of total transactions by Noticee on each of the aforesaid seven occasions exceeded rupees ten lakhs. On perusal of the submissions made by Noticee, I note that he has not disputed the impugned transactions by him in the scrip of Titan as specified above.

14. In terms of the Regulation 7(2)(a) of PIT Regulations, Noticee, being an employee of the company, was required to make disclosures to Titan, for each of the aforesaid transactions within two (2) working days. However, there is no evidence available on record to show that Noticee had made any disclosures in terms of the aforesaid regulation for the above transactions. Further, from the available records,

I note that Titan vide email dated October 28, 2020, has confirmed that it had not received any disclosures from Noticee in this regard.

15. In his submissions, Noticee has contended that he was not aware of the provisions of PIT Regulations. The statement that Noticee was ignorant of the regulatory provisions is not justified. As postulated by legal maxim "*ignorantia juris non excusat*", ignorance of law is no excuse and everyone is presumed to know the law of the land. A person cannot defend his illegal actions by stating that he was not aware his actions were illegal, even if he honestly believed that they were not breaking the law. Therefore, I do not find any merit in this contention of Noticee.

16. In his reply, Noticee has also contended that he opened demat account in 2018 for the purpose of investing his savings and he was not having sufficient knowledge of trading, as a result, he was incurring losses out of the trades. Noticee has also stated that he did not receive any regulatory email or notice from stock broker or SEBI during the period when he was trading. I find that these submissions by Noticee are not relevant to the allegations of his failure to make requisite disclosures in terms of Regulation 7(2)(a) of PIT Regulations. In this regard, I note that in terms of Regulation 7(2)(a) of PIT Regulations, requisite disclosures are to be made based on every event of either acquisition or disposal of securities in excess of the limits specified therein in terms of number/value/percentage. In the instant matter, disclosure requirements in terms of Regulation 7(2)(a) of PIT Regulations were triggered because the total traded value of Noticee's transactions in the securities of Titan exceeded ten lakh rupees on the aforesaid seven occasions. Therefore, I am not inclined to consider this contention of Noticee. I also note from his submissions that he has accepted the default on his part.

17. In view of the above, I conclude that the allegation that Noticee has violated Regulation 7(2)(a) of PIT Regulations on seven (7) occasions, stands established.

Issue No. 2- Does the violation attract monetary penalty under Section 15A (b) of SEBI Act?

18. In this regard, I place reliance on the order of the Hon'ble SAT in the matter of Virendrakumar Jayantilal Patel vs. SEBI (Appeal No. 299 of 2014 order dated

October 14, 2014), wherein Hon'ble SAT held that *"..... obligation to make disclosures within the stipulated time is a mandatory obligation and penalty is imposed for not complying with the mandatory obligation."*

19. I note that the Hon'ble Supreme Court of India in the matter of SEBI v/s Shri Ram Mutual Fund [2006] 68 SCL 216(SC) held that *"In our considered opinion, penalty is attracted as soon as the contravention of the statutory obligation as contemplated by the Act and the Regulations is established....."*

20. Therefore, in view of the above judgments and considering that Noticee violated Regulation 7(2)(a) of PIT Regulations, as established in the foregoing paragraphs, I find that Noticee would be liable for monetary penalty under Section 15A (b) of the SEBI Act. The text of Section 15A(b) of the SEBI Act is reproduced below:

SEBI Act

Penalty for failure to furnish information, return, etc.

15A. *If any person, who is required under this Act or any rules or regulations made there under,—*

(b) to file any return or furnish any information, books or other documents within the time specified therefore in the regulations, fails to file return or furnish the same within the time specified therefore in the regulations, he shall be liable to a penalty which shall not be less than one lakh rupees but which may extend to one lakh rupees for each day during which such failure continues subject to a maximum of one crore rupees;

Issue No.3 - What should be the quantum of monetary penalty?

21. While determining the quantum of penalty under Section 15A(b) of the SEBI Act, it is important to consider the factors as stipulated in Section 15J of the SEBI Act, which reads as under:-

SEBI Act

Factors to be taken into account by the adjudicating officer.

Section 15J - *While adjudging quantum of penalty under section 15-I, the adjudicating officer shall have due regard to the following factors, namely:-*

- (a) the amount of disproportionate gain or unfair advantage, wherever quantifiable, made as a result of the default;*
- (b) the amount of loss caused to an investor or group of investors as a result of the default;*
- (c) the repetitive nature of the default.*

Explanation- *For the removal of doubts, it is clarified that the power of an adjudicating officer to adjudge the quantum of penalty under sections 15A to 15E, clauses (b) and (c) of section 15F, 15G, 15H and 15HA shall be and shall always be deemed to have been exercised under the provisions of this section.*

22. In view of the charges established and the facts and circumstances of the case, the quantum of penalty would depend on the factors referred in Section 15-J of the SEBI Act, stated as above. In the instant case, it is not possible from the material on record to quantify the amount of disproportionate gain or unfair advantage resulting from the default of Noticee in making disclosures or the consequent loss caused to investors as a result of the default.

23. However, with respect to the disclosure violations by Noticee, I note that the purpose of these disclosures is to bring about transparency in the transactions of Directors/ Promoters/Acquirers/ employees and assist the Regulator to effectively monitor the transactions in the market. Hon'ble SAT in the case of **M/s. Coimbatore Flavors & Fragrances Ltd. & Ors vs SEBI (Appeal No. 209 of 2014 order dated August 11, 2014)**, has held that "*Undoubtedly, the purpose of these disclosures is to bring about more transparency in the affairs of the companies. True and timely disclosures by a company or its promoters are very essential from two angles. Firstly; investors can take a more informed decision to invest or not to invest in a particular scrip secondly; the Regulator can properly monitor the transactions in the capital market to effectively regulate the same.*" Hon'ble SAT, in the aforesaid order, has articulated the importance of true and

timely disclosures. Further, I find that Noticee has violated the provisions of Regulation 7(2)(a) of PIT Regulations on seven (7) occasions.

ORDER

24. Having considered all the facts and circumstances of the case, the material available on record, the submissions made by Noticee and also the factors mentioned in Section 15J of the SEBI Act, as enumerated above, I, in exercise of the powers conferred upon me under Section 15-I of the SEBI Act read with Rule 5 of the Adjudication Rules, hereby impose a penalty of Rs. 1,00,000/- (Rupees One Lakh only) on Noticee i.e. Mr. Bittu Chatterjee, under the provisions of Section 15A(b) of SEBI Act. I am of the view that the said penalty is commensurate with the lapse/omission on the part of Noticee.
25. Noticee shall remit / pay the said amount of penalty within 45 days of receipt of this order through online payment facility available on the website of SEBI, i.e., www.sebi.gov.in on the following path, by clicking on the payment link: ENFORCEMENT -> Orders -> Orders of AO -> PAY NOW. In case of any difficulties in payment of penalties, Noticee may contact the support at portalhelp@sebi.gov.in.
26. The said confirmation of e-payment made in the format as given in table below should be sent to "The Division Chief, EFD – DRA - I, Securities and Exchange Board of India, SEBI Bhavan, Plot no. C- 7, "G" Block, Bandra Kurla Complex, Bandra (E), Mumbai - 400 051" and also to e-mail id:- tad@sebi.gov.in

1. Case Name:	
2. Name of payee:	
3. Date of payment:	
4. Amount paid:	
5. Transaction no.:	
6. Bank details in which payment is made:	
7. Payment is made for: (like penalties/ disgorgement/ recovery/ settlement amount and legal charges along	

27. In the event of failure to pay the said amount of penalty within 45 days of the receipt of this Order, recovery proceedings may be initiated under Section 28A of the SEBI Act for realization of the said amount of penalty along with interest thereon, *inter alia*, by attachment and sale of movable and immovable properties of Noticee.

28. In terms of the provisions of Rule 6 of the Adjudication Rules, a copy of this order is being sent to Noticee viz. Mr. Bittu Chatterjee and also to SEBI.

Place: Mumbai

Date: September 20, 2022

**SOMA MAJUMDER
ADJUDICATING OFFICER**