

SECURITIES AND EXCHANGE BOARD OF INDIA WESTERN REGIONAL OFFICE

SEBI Bhavan, Panchvati 1st Lane, Gulbai Tekra Road, Ahmedabad-380006

CERTIFICATE No. 8178/2024

Certificate under section 28A of the Securities and Exchange Board of India Act, 1992 read with section 222 of the Income Tax Act, 1961

1. शिवाय इन्वेस्टमेंट के मालिक जयदीपगिरि गोस्वामी (पैन: BSKPG9592A) पता: एसएफ-8, सहजानंद कॉम्प्लेक्स, गनी मार्केट, जूनागढ़-362560	1. SHIVAAY INVESTMENT Proprietor Jaydeepgiri Goswami (PAN: BSKPG9592A) Address : SF-8, Sahajanand Complex, Gani Market, Junagadh-362560
2. श्रीमती रूपाबेन के भट्ट (पैन: BVBPB4487K) पता: ताली नाकु, लिबडी चौक सावरकुंडला जिला। अमरेली-364515	2. MRS RUPABEN K BHATT (PAN : BVBPB4487K) Address : Tali Naku, Libdi Chowk Savarkundla Dist. Amreli-364515
3. श्री केविनभाई भट्ट (PAN:BKIPB0010L) पता: ताली नाकु, लिबडी चौक सावरकुंडला जिला। अमरेली-364515	3. Mr.Kevinbhai Bhatt (PAN: BKIPB0010L) Address : Tali Naku, Libdi Chowk Savarkundla Dist. Amreli-364515
4. श्री जयरामभाई वाला (पैन: AIZPV1760F) पता: 186, कबलापा दानेव स्ट्रीट, चलाला, मीठापुर डूंगरी, अमरेली-365630 गुजरात राज्य	4. Mr.Jayarajbhai Vala (PAN: AIZPV1760F) Address : 186, Kablapa Danev Street, Chalala, Mithapur Dungri, Amreli-365630 Gujarat State

NOTICE OF DEMAND UNDER RULE 2 OF THE SECOND SCHEDULE TO THE INCOME-TAX ACT, 1961 READ WITH SECTION 28A OF THE SECURITIES AND EXCHANGE BOARD OF INDIA ACT, 1992

1. This is to certify that a sum **Rs.6,79,000/- (Rupees Six Lakh Seventy Nine Thousands Only)** along with further interest, all costs, charges and expenses incurred in respect of all the proceedings taken for recovery of the said sum as detailed below is due to SEBI from you:

Description of Dues	Amount (Rs.)
Penalty imposed by the WTM vide Order No. QJA/KS/WRO/WRO/29694/2023-24 dated October 25, 2023 in the matter of alleged unregistered investment advisory service by shivaay investment.	6,00,000/-
Interest from October 2023 to October 2024 @ 1% p.m.	78,000/-
Recovery Cost	1,000/-
Total	6,79,000/-



2. You are hereby directed to pay the total amount as mentioned above within 15 (Fifteen) days of the receipt of this Notice by way of direct credit through **EFT/NEFT/RTGS to A/c No. SEBIRDPEN8178 of ICICI Bank, IFSC code – ICIC0000106** (or) online payment facility available on the “Recovery Payment” module at <https://siportal.sebi.gov.in> OR the payment link available on the following path: **SEBI Website -> Enforcement -> Recovery Proceedings -> Pay Now** failing which the Recovery Officer shall proceed to recover the amount due in accordance with the provisions of **section 28A of the Securities and Exchange Board of India Act, 1992 (“SEBI Act”)** read with sections 220 to 227, 228A, 229 and 232 of the Income-tax Act, 1961 and the Second Schedule to the said Act and the rules made thereunder.
3. In the event of non-payment of the dues as above, SEBI shall recover the money by one or more of the following modes, namely: -
 - (a) Attachment and sale of your movable property;
 - (b) Attachment of your bank accounts;
 - (c) Attachment and sale of your immovable property;
 - (d) Arrest and detention in prison;
 - (e) Appointing a receiver for the management of your movable and immovable properties.
4. Further, as per Explanation 1 to section 28A of the SEBI Act, any direct or indirect transfer of your property or monies held in bank accounts to your spouse or minor child or son's wife or son's minor child, otherwise than for adequate consideration, on or after **October 25, 2023** shall be deemed to be your property or money for the purpose of recovery.
5. You are also advised to take note that upon service of this notice, you are not competent to mortgage, charge, lease or otherwise deal with any property belonging to you except with the permission of the Recovery Officer and any such transfer shall be deemed void as per rule 16 of the Second Schedule to the Income-tax Act, 1961 read with section 28A of the SEBI Act.
6. Any confirmation of e-payment(s) made (in the format as given in table below) should be forwarded to “The Recovery Officer, SEBI Bhavan, Panchvati 1st Lane, Gulbai Tekra Road, Ahmedabad-380006 or sent by email to recoverywro@sebi.gov.in, , vikass@sebi.gov.in, mrakesh@sebi.gov.in shivamb@sebi.gov.in

Case Name and Recovery Certificate Number :	
Name of Payer :	
Date of Payment:	
Amount Paid :	
Transaction No. :	
Bank Details (Bank Name, Branch Name, IFSC Code and Account No.) from which payment is made :	



Note: In the absence of confirmation of e-payment as per the above format, the credits made will not be accounted towards the dues.

7. In addition to the aforesaid dues, you will also be liable for further interest, all costs, charges and expenses incurred in respect of recovery proceedings against you.

Dated: October 15, 2024

Vikas Sukhwai

Recovery Officer



Vikas Sukhwai
Recovery Officer & General Manager
Securities and Exchange Board of India
Ahmedabad