



Deputy General Manager
Department of Debt and Hybrid Securities

SEBI/HO/DDHS/DDHS-SEC-2/P/OW/2024/0000020942/1

June 26, 2024

Noticee No. 3:

Mahesh Brij Gopal Bhattad

PAN No. - AIWPB7345K

DIN No. – 02358078

1 - 5 - 38 / 13 / 201, Devi Nilayam,
Old Maruti Nagar, Kothapet,
Hyderabad – 500 060

**Sub: Notice of Hearing in the matter of Vaishno Devi Dairy Products Limited
(CIN: U15203PN2007PLC130147)**

1. Please refer to the show cause notice dated march 28, 2024 in the captioned subject matter, served on you by way of public notice.
2. With reference to the same, I am directed to inform that in the interest of justice, you have been granted an opportunity of personal hearing, before the Quasi Judicial Authority (Ms. Anitha Anoop), which is scheduled on **July 24, 2024** at **11:30 AM** at the following venue:
Venue: SEBI Bhavan II, Bandra Kurla Complex, Bandra East, Mumbai – 400 051
3. You are advised to file detailed reply or additional written submission before the scheduled date of hearing.
4. In case you fail to appear before the Quasi-Judicial Authority on the said date, it shall be presumed that you have nothing further to state in the matter, and the matter will be proceeded with on the basis of material available on record.



5. You may appear for the hearing personally or through your authorized representative. Please ensure that person(s) authorized to appear for hearing bring original as well as photo copy of their Identity Card and the original Authorization Letter along with PAN of the Noticee.
6. You are required to acknowledge the receipt of this notice and confirm the name of official(s)/representative(s) with designation(s) appearing for the hearing at least three days before the hearing date by way of a letter or e-mail at the address – mukuls@sebi.gov.in and trivikramn@sebi.gov.in.
7. You may also appear for the hearing through video conferencing using webex. In case you opt for video conferencing, you are requested to share the email ID or mobile number so as to share the webex link for attending the meeting.



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Mukul Shukla
Deputy General Manager