



भारतीय प्रतिभूति
और विनिमय बोर्ड
Securities and Exchange
Board of India

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By Speed Post A.D./ Email

IMD/DOF-9/ADJ/DA/OW/P/2021/363 26
December 08, 2021

FAITHFUL CLOTH MERCHANTS
PRIVATE LIMITED
[PAN: AABCF6670P]
319/21, Jessore Road, Khudiram Colony,
Kolkata – 700074
West Bengal

Subject: Adjudication Proceedings in respect of Faithful Cloth Merchants Private Limited in the matter of dealings in Illiquid Stock Options at BSE: Show Cause Notice under Rule 4(1) of the SEBI (Procedure for Holding Inquiry and Imposing Penalties) Rules, 1995

1. Securities and Exchange Board of India (hereinafter, referred to as “SEBI”) has initiated adjudication proceedings in respect of Faithful Cloth Merchants Private Limited (hereinafter, referred to as “Noticee”), bearing PAN – AABCF6670P, for allegedly violating Regulations 3(a),(b),(c),(d) and 4(1), 4(2)(a) of SEBI (Prohibition of Fraudulent and Unfair Trading Practices related to Securities Markets) Regulations, 2003 (hereinafter, referred to as “PFUTP Regulations, 2003”), in the matter of trading in illiquid stock options on the Bombay Stock Exchange Ltd. (hereinafter, referred to as “BSE”).
2. The undersigned was appointed as Adjudicating Officer vide order dated July 02, 2021, and communicated vide order dated July 06, 2021 to enquire into and adjudge under Section 15 HA of the Securities and Exchange Board of India Act, 1992 (hereinafter, referred to as the “SEBI Act”), the alleged violations by the Noticee. A copy of the communiqué dated July 06, 2021 appointing the undersigned as Adjudicating Officer is placed at Annexure A.
3. As part of ongoing surveillance, SEBI came across large scale reversal of trades in Stock Options segment of the BSE. Subsequently, SEBI conducted an investigation into the trading activity in illiquid Stock Options at BSE (hereinafter, referred to as “investigation”) for the period between April 01, 2014 to September 30, 2015 (hereinafter, referred to as “Investigation Period”).



सेबी भवन, प्लॉट सं. सी 4-ए, “जी” ब्लॉक, बांद्रा-कुर्ला कॉम्प्लेक्स, बांद्रा (पूर्व), मुंबई - 400 051.

दूरभाष : 2644 9950 / 4045 9950 (आई.वी.आर.एस.), 2644 9000 / 4045 9000 फैक्स : 2644 9019 से 2644 9022 वेब : www.sebi.gov.in

SEBI Bhavan, Plot No. C4-A, “G” Block, Bandra-Kurla Complex, Bandra (E), Mumbai - 400 051.
Tel.: 2644 9950 / 4045 9950 (IVRS), 2644 9000 / 4045 9000 Fax : 2644 9019 to 2644 9022 Web : www.sebi.gov.in



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4. Pursuant to investigation, it was observed that during the investigation period, a total of 2,91,744 trades comprising 81.40% of all the trades executed in BSE Stock Options segment were trades which involved reversal of buy and sell positions by the clients and counterparties in a contract. The reversal trades involved squaring off transactions, but with significant difference in the sell value and buy value of the transactions. The aforesaid reversal trades allegedly resulted into generation of artificial volumes.
5. The Noticee was one of the entities which indulged in reversal trades which allegedly created false and misleading appearance of trading, generating artificial volumes in the Stock Options Segment of BSE during the investigation period. The Noticee is alleged to have engaged in reversal trades through 2 trades in 1 unique contract, which led to generation of alleged artificial volume of 1,72,000 units. These trades of the Noticee involved reversal with the same counterparty on the same day, but at different prices. Details of all the trades (which were also reversal trades in nature) of Noticee in Stock Options segment of BSE during the investigation period are given in **Annexure B**. An analysis of dealings of the Noticee in 1 Stock Option contract in which the said Noticee allegedly executed reversal trades during the investigation period is given in **Annexure C**.
6. The trades entered by the Noticee were reversed on the same day with same counterparty at a substantial price difference without any basis for significant change in the contract price which indicates that these trades are artificial and are non- genuine in nature.
7. A summary of dealings of Noticee in 1 Stock Options contract in which the said Noticee allegedly executed reversal trades during the investigation period, is as follows:-

Summary of dealings in contracts wherein the Noticee executed reversal trades

S. No.	Contract Name	Avg. Buy Rate (in Rs.)	Total Buy Volume (no. of units)	Avg. Sell Rate (in Rs.)	Total Sell Volume (no. of units)	% of Artificial Volume generated by Noticee in the contract to Total Volume in the Contract	% of Artificial Volume generated by Noticee in the contract to Total Volume in the Contract
1.	RLNF15APR440.00CEW4	1.5	86000	12.5	86000	100	50

Note: "Unit" refers to lot size in contract multiplied by number of contracts traded.





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8. The abovementioned reversal trades and volumes are illustrated through the dealings of Noticee in the one contract viz, "RLNF15APR440.00CEW4" during the investigation period, as follows:-
- (a) During the investigation period, 2 trades for 1,72,000 units were executed by the Noticee in the said contract on March 30, 2015.
- (b) While dealing in the said contract on March 30, 2015, at 12:14:58.86 hrs, the Noticee entered into a buy trade with counterparty Kalpeshvai V Gaggor for 86,000 units at ₹ 1.5 per unit. At 12:15:02.61 hrs, the Noticee entered into a sell trade with the same counterparty, for 86,000 units at ₹ 12.5 per unit.
- (c) The Noticee's two trades while dealing in the abovesaid contract during the investigation period allegedly generated artificial volume of 1,72,000 units, which made up 50 % of total market volume in the said contract during this period.
9. In view of the foregoing, it is alleged that Noticee, by indulging in execution of non-genuine reversal of trades in Stock Options with same entities on the same day, created false and misleading appearance of trading in stock options and therefore allegedly violated Regulation 3(a),(b),(c),(d), 4(1), 4(2)(a) of PFUTP Regulations, 2003.
10. The aforesaid alleged violations, if established, make the Noticee liable for monetary penalty under section 15HA of the SEBI Act.
11. You are, therefore, called upon to show cause as to why an inquiry should not be held against you in terms of Rule 4 of the SEBI (Procedure for holding Inquiry and Imposing Penalties) Rules, 1995 read with section 15 I of the SEBI Act, and why penalty should not be imposed section 15HA of the SEBI Act.
12. Your reply, if any, should reach the undersigned or through email at deeptiv@sebi.gov.in and yogeshc@sebi.gov.in within 14 days from the date of receipt of this Notice, failing which it shall be presumed that you have no reply to submit and the matter would be further proceeded with on the basis of the evidence available on record in terms of sub-rule (7) of Rule (4) of the Adjudication Rules. You may also indicate whether you desire a personal hearing in the matter.





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13. Further, you are required to keep the undersigned informed about the change in your correspondence address, if any, till the conclusion of the proceedings. You are also required to submit a photocopy of your PAN card and contact details viz. Telephone numbers / Fax numbers / e-mail IDs and details of contact persons for records.
14. The Noticee may also note that a settlement mechanism is provided under the SEBI (Settlement Proceedings) Regulation, 2018. If the Noticee wishes to opt for the settlement process, the Noticee may apply for the same in the manner given in the aforesaid regulations under intimation to the undersigned. Further, the Noticee may note that filing of settlement application does not confer any right to seek the settlement of the proceedings.


DEEPTI AGRAWAL
ADJUDICATING OFFICER



Enclosures: Documents relied upon are as follows:-

Annexure	Copy of relevant documents enclosed with this SCN	No. of pages
A	Communique dated July 06, 2021 appointing Adjudicating Officer	3
B	Integrated trade log of all trades of Noticee in Stock Option segment of BSE during the investigation period i.e, April 1, 2014 to September 30, 2015	1
C	Summary of dealings of Noticee in 1 Stock Options contract in which Noticee allegedly executed reversal trades during the investigation period	1



SECURITIES AND EXCHANGE BOARD OF INDIA
Order communicating appointment of Adjudicating Officer

1. Whereas, Securities and Exchange Board of India (SEBI) has conducted examination trading in option on Individual stocks listed on Bombay Stock Exchange for possible violation of the provisions of the securities and Exchange Board of India Act, 1992 (hereinafter referred to as the 'SEBI Act') and various Rules and Regulations made there under.
2. Whereas, the Competent Authority is *prima facie* of the view that there are grounds to adjudicate upon the alleged violations of provisions of Regulations 3(a), (b), (c), (d) and Regulations 4(1), 4(2)(a) of Securities and Exchange Board of India (Prohibition of Fraudulent and Unfair Trade Practices relating to Securities Market) Regulations 2003 by certain entities.
3. The Competent Authority has, therefore, In exercise of the powers conferred upon her under Section 19 of the SEBI Act read with Section 15 I(1) of the SEBI Act and Rule 3 of securities and Exchange Board of India (Procedure for Holding Inquiry and Imposing Penalties) Rules, 1995 ("hereinafter referred as the 'SEBI Rules') read with section 19 of the SEBI Act appointed certain Division Chiefs as Adjudicating Officers vide Order dated July 02, 2021 to enquire into and adjudge under Sections 15HA SEBI Act the alleged violations by the entities.
4. The list of the entities against whom adjudication is approved and the names of the respective Adjudicating Officers who are appointed to adjudicate against these entities is enclosed as Annexure.
5. The said proceedings of appointment are hereby being communicated to the Adjudicating Officers who shall conduct the Adjudication Proceedings in the manner specified under Rule 4 of the of the SEBI Rules read with sub-section (1) and (2) of Section 15 I of SEBI Act. The Adjudicating Officers shall enquire



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into and adjudicate upon the alleged violation as stated above and if the Adjudicating Officers are satisfied that the entities have become liable to penalty, may impose penalty, as they think fit, in terms of Rule 5 of the SEBI Rules and provisions of Sections 15 HA of the SEBI Act.

Dated at Mumbai, this 6th day of July 2021.

Bhavana R.K.
BHAVANA RAVIKUMAR
GENERAL MANAGER
SECURITIES AND EXCHANGE BOARD OF INDIA



[Handwritten signature]

ANNEXURE - B

TRADE DATE	SCORED	dtm_psn	dtm_name	cp_psn	cp_name	ORDER_N	CP_ONDE	TRADEID	ORDER_T	CP_ONDE	TRADE_T	TRADE_R	LTP_RATE	LTP_PENC	TRADE_V	ORDER_R	CP_ONDE	ORDER_L	CP_ONDE	TRADEID	ORDER_Q	CP_ONDE	MEMBER	CP_MEM	ORDER_T	CP_ONDE	SCRIPTMA	EXPIRY	STOCKCEN
30/03/2015	825945	AABCF667	FATHRU CLOTH	AHFG94	KAUPESHV	14276939	14276939	6085	12:14:58.	12:14:58.	12:14:58.	1.5	-3498.5	-99.96	37969000	1.5	1.5	1.5	1.5	86000	86000	86000	GIRIRAJ STOCK BROKING PVT. LTD.	CONCORD VINIMAY PVT. LTD.	1	1	RLWF15AP R440.00C	2015-01-22	140000.0
30/03/2015	825945	AHFG94	MERCHANTS PVT LTD	GAAGOR	GAAGOR	16190003	16190003	7137	12:15:02.	12:15:02.	12:15:02.	12.5	11.0	733.33	38915000	12.5	12.5	12.5	12.5	86000	86000	86000	CONCORD STOCK VINIMAY PVT. LTD.	GIRIRAJ STOCK BROKING PVT. LTD.	1	1	RLWF15AP R440.00C	2015-01-22	140000.0



ANNEXURE - C

PAN	SCRIPNAME	Wt Avg Buy rate(in ₹)	Buy Quantity	Buy Value (in ₹)	Wt Avg Sell rate(in ₹)	Sell Quantity	Sell Value (in ₹)	Number of reversal trades executed by Entity In the Contract	Total number of trades executed by the Entity In the Contract	Total number of trades executed in the Contract	Artificial volume generated by Entity in the Contract	Total volume generated by Entity in the Contract	Total volume in the Contract	% of reversal trades of Entity In the Contract to Entity's Total trades in the Contract	% of reversal trades of Entity In the Contract to Total trades in the Contract	% of Artificial Volume generated by Entity in the Contract to Entity's Total Volume in the Contract	% of Artificial Volume generated by Entity in the Contract to Total Volume in the Contract
AABCF667	RLNF15APR440.0																
OP	OCEW4	1.5	86000	129000	12.5	86000	1075000	2	2	4	172000	172000	344000	100	50	100	50

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