

**SECURITIES AND EXCHANGE BOARD OF INDIA
WESTERN REGIONAL OFFICE**

SEBI Bhavan, Panchvati 1st Lane, Gulbai Tekra Road, Ahmedabad-380006

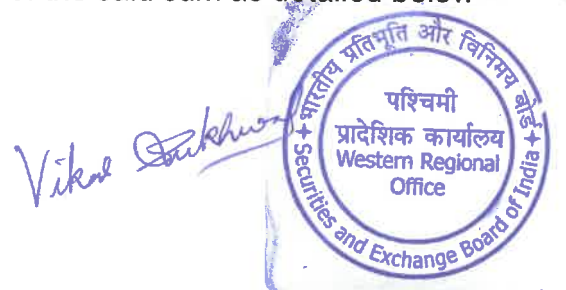
CERTIFICATE No. 7973/2024

Certificate under section 28A of the Securities and Exchange Board of India Act, 1992 read with section 222 of the Income Tax Act, 1961

1. इन्वेस्टमेंट इंडिया फाइनेंशियल सर्विस (पैन: AAGFI4791L) पता 1:- 301, क्लासिक मून प्लाजा, 5-ए-2, ओल्ड पलासिया, साकेत स्क्वायर के पास, इंदौर-452010 पता 2:- 101, टीएन टॉवर, पहली मंजिल, विजय नगर, ए.बी. रोड, इंदौर, मध्य प्रदेश -452001 पता 3:- 604-A, 604-B, 6वीं मंजिल, ऐरेन हाइट्स, पीयू-03, ए.बी. रोड, इंदौर, मध्य प्रदेश-452001 2. अनंत राठौड़ (पैन: AZQPR2305G) पता 1:- 54, राजेंद्र मार्ग, धार, मध्य प्रदेश-454001 पता 2:- 110, संचार नगर, मेन कनाडिया रोड, इंदौर, मध्य प्रदेश-452010 3. विजेश पी जोशी (पैन: ABTPJ0673J) पता 1:- 156-बी, वैशाली नगर, इंदौर-452012 पता 2:- पद्मिनी 16/1, शक्कर बाजार, इंदौर-452002	1. INVESTMENT INDIA FINANCIAL SERVICES (PAN: AAGFI4791L) Address 1 :- 301, Classic Moon Plaza, 5-A-2, Old Palasia, Near Saket Square, Indore-452010 Address 2:- 101, TN Tower, 1st Floor, Vijay Nagar, A. B. Road, Indore, Madhya Pradesh -452001 Address 3:- 604-A, 604-B, 6th Floor, Airen Heights, PU-03, A.B. Road, Indore, Madhya Pradesh-452001 2. ANANT RATHORE (PAN: AZQPR2305G) Address 1:- 54, Rajendra Marg, Dhar, Madhya Pradesh- 454001. Address 2:- 110, Sanchar Nagar, Main Kanadia Road, Indore, Madhya Pradesh-452010 3. VIJESH P JOSHI (PAN: ABTPJ0673J)) Address 1:- 156-B, Vaishali Nagar, Indore -452012 Address 2:- Padmini 16/1, Shakkar Bazar, Indore- 452002
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NOTICE OF DEMAND UNDER RULE 2 OF THE SECOND SCHEDULE TO THE INCOME-TAX ACT, 1961 READ WITH SECTION 28A OF THE SECURITIES AND EXCHANGE BOARD OF INDIA ACT, 1992

1. This is to certify that a sum of of **Rs.3,53,25,130/- (Rupees Three Crore Fifty Three Lakhs Twenty Five Thousands One Hundred Thirty Only) Jointly and Severally** along with further interest, all costs, charges and expenses incurred in respect of all the proceedings taken for recovery of the said sum as detailed below is due to SEBI from you:



Description of Dues	Amount (Rs.)
Amount directed to be refunded by WTM vide Order No. WTM/AB/WRO/WRO/25157/2022-23 dated March 29, 2023 in the matter of INVESTMENT INDIA FINANCIAL SERVICES.	2,96,84,143/-
Interest from March 2023 to September 2024 @ 1% p.m.	56,39,987/-
Recovery Cost	1,000/-
Total	3,53,25,130/-

2. You are hereby directed to pay the total amount as mentioned above within 15 (Fifteen) days of the receipt of this Notice by way of direct credit through **EFT/NEFT/RTGS to A/c No. SEBIRNCIS7973 of Bank of India, IFSC code – BKID00VAN04 (or) online payment facility available on the “Recovery Payment” module at <https://siportal.sebi.gov.in> OR the payment link available on the following path: SEBI Website -> Enforcement -> Recovery Proceedings -> Pay Now failing** which the Recovery Officer shall proceed to recover the amount due in accordance with the provisions of **section 28A of the Securities and Exchange Board of India Act, 1992 (“SEBI Act”)** read with sections 220 to 227, 228A, 229 and 232 of the Income-tax Act, 1961 and the Second Schedule to the said Act and the rules made thereunder.
3. In the event of non-payment of the dues as above, SEBI shall recover the money by one or more of the following modes, namely: -
 - (a) Attachment and sale of your movable property;
 - (b) Attachment of your bank accounts;
 - (c) Attachment and sale of your immovable property;
 - (d) Arrest and detention in prison;
 - (e) Appointing a receiver for the management of your movable and immovable properties.
4. Further, as per Explanation 1 to section 28A of the SEBI Act, any direct or indirect transfer of your property or monies held in bank accounts to your spouse or minor child or son's wife or son's minor child, otherwise than for adequate consideration, on or after **March 29, 2023** shall be deemed to be your property or money for the purpose of recovery.
5. You are also advised to take note that upon service of this notice, you are not competent to mortgage, charge, lease or otherwise deal with any property belonging to you except with the permission of the Recovery Officer and any such transfer shall be deemed void as per rule 16 of the Second Schedule to the Income-tax Act, 1961 read with section 28A of the SEBI Act.



6. Any confirmation of e-payment(s) made (in the format as given in table below) should be forwarded to "The Recovery Officer, SEBI Bhavan, Panchvati 1st Lane, Gulbai Tekra Road, Ahmedabad-380006 or sent by email to recoverywro@sebi.gov.in, vikass@sebi.gov.in, mrakesh@sebi.gov.in shivamb@sebi.gov.in

Case Name and Recovery Certificate Number :

Name of Payer :

Date of Payment:

Amount Paid :

Transaction No. :

Bank Details (Bank Name, Branch Name, IFSC Code and Account No.) from which payment is made :

Note: In the absence of confirmation of e-payment as per the above format, the credits made will not be accounted towards the dues.

7. In addition to the aforesaid dues, you will also be liable for further interest, all costs, charges and expenses incurred in respect of recovery proceedings against you.

Dated: September 06, 2024

Vikas Sukhwai

Recovery Officer



Vikas Sukhwai
Recovery Officer & General Manager
Securities and Exchange Board of India
Ahmedabad