

# SECURITIES AND EXCHANGE BOARD OF INDIA WESTERN REGIONAL OFFICE

SEBI Bhavan, Panchvati 1<sup>st</sup> Lane, Gulbai Tekra Road, Ahmedabad-380006

CERTIFICATE No.RC7511/2024

Certificate under section 28A of the Securities and Exchange Board of India Act, 1992 read with section 222 of the Income Tax Act, 1961

|                                                                                                                                                                                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                             |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. कैश काउ ब्रोकिंग एंड एडवाइजरी सॉल्यूशंस (साझेदार: शैलेन्द्र सेन, अमित जैन और चिराग शर्मा) (पैन: AAIFC2855R)<br>पता 1: फ्लैट नंबर जी2, सूर्याश एक्सोटिका, ब्लॉक ई, 94, आलोक नगर, कनाडिया रोड, इंदौर, एमपी -452001<br>पता 2: ऑफिस नंबर 417, चौथी मंजिल, ऑर्बिट मॉल, स्कीम नंबर 54, एबी रोड, इंदौर, एमपी-452010 | 1. Cash Cow Broking & Advisory Solutions (Partners: Shailendra Sen, Amit Jain and Chirag Sharma) (PAN: AAIFC2855R)<br>Address 1: Flat No G2, Suryansh Exotika, Block E, 94, Alok Naga,r Kanadiya Road, Indore, MP-452001<br>Address 2: Office No. 417, Fourth floor, Orbit Mall, Scheme No 54, A B Road, Indore, MP- 452010 |
| 2. श्री अमित जैन (साझेदार) (पैन: AGSPJ3021G)<br>4 बी, गणराज नगर, इंदौर, एमपी-452001                                                                                                                                                                                                                             | 2. Mr. Amit Jain (Partner) (PAN: AGSPJ3021G)<br>4 B, Ganraj Nagar, Indore, MP-452001                                                                                                                                                                                                                                        |
| 3. श्री शैलेन्द्र सेन (साझेदार) (पैन: BUXPS9559Q)<br>पता 1: 7, एमजी रोड, अनीशा टॉवर, एफ नंबर, 219, इंदौर, एमपी-452001<br>पता 2: 244- भीम वार्ड, बीना, जिला-सागर, एमपी-470113                                                                                                                                    | 3. Mr. Shailendra Sen (Partner) (PAN: BUXPS9559Q)<br>Address 1: 7, MG Road, Anisha Tower, F No, 219, Indore, MP-452001<br>Address 2: 244- Bheem Ward, Bina, District-Sagar, MP-470113                                                                                                                                       |
| 4. श्री चिराग शर्मा (साझेदार) (पैन: ASWPS7685C)<br>46-47, पंचवटी कॉलोनी, एयरपोर्ट रोड, भोपाल, एमपी-462030                                                                                                                                                                                                       | 4. Mr Chirag Sharma (Partner) (PAN: ASWPS7685C)<br>46-47, Panchawati Colony, Airport Road, Bhopal, MP-462030                                                                                                                                                                                                                |

## NOTICE OF DEMAND UNDER RULE 2 OF THE SECOND SCHEDULE TO THE INCOME-TAX ACT, 1961 READ WITH SECTION 28A OF THE SECURITIES AND EXCHANGE BOARD OF INDIA ACT, 1992

1. This is to certify that a sum of **Rs. 1,29,68,616/- (Rupees One Crore Twenty-Nine Lakhs Sixty-Eight Thousands Six Hundred Sixteen Only)** Jointly & Severally along with further interest, all costs, charges and expenses incurred in respect of all the proceedings taken for recovery of the said sum as detailed below is due to SEBI from you:



| Description of Dues                                                                                                                                                | Amount (Rs.)       |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| Amount directed to be refunded by WTM vide Order No. WTM/AB/WRO/WRO/14741/2021-22 dated January 18, 2022 in the matter of Cash Cow Broking and Advisory Solutions. | 1,03,74,093        |
| Interest from January 2022 to January 2024 @ 1% p.m.                                                                                                               | 25,93,523          |
| Recovery Cost                                                                                                                                                      | 1,000              |
| <b>Total</b>                                                                                                                                                       | <b>1,29,68,616</b> |

2. You are hereby directed to pay the total amount as mentioned above within 15 (Fifteen) days of the receipt of this Notice by way of direct credit through **EFT/NEFT/RTGS to A/c No. SEBIRRDCIS7511 of ICICI Bank, IFSC code – ICIC0000106 (or) online payment facility available on the “Recovery Payment” module at <https://siportal.sebi.gov.in> OR the payment link available on the following path: SEBI Website -> Enforcement -> Recovery Proceedings -> Pay Now** failing which the Recovery Officer shall proceed to recover the amount due in accordance with the provisions of **section 28A of the Securities and Exchange Board of India Act, 1992 (“SEBI Act”)** read with sections 220 to 227, 228A, 229 and 232 of the Income-tax Act, 1961 and the Second Schedule to the said Act and the rules made thereunder.
3. In the event of non-payment of the dues as above, SEBI shall recover the money by one or more of the following modes, namely: -
  - (a) Attachment and sale of your movable property;
  - (b) Attachment of your bank accounts;
  - (c) Attachment and sale of your immovable property;
  - (d) Arrest and detention in prison;
  - (e) Appointing a receiver for the management of your movable and immovable properties.
4. Further, as per Explanation 1 to section 28A of the SEBI Act, any direct or indirect transfer of your property or monies held in bank accounts to your spouse or minor child or son's wife or son's minor child, otherwise than for adequate consideration, on or after **January 18, 2022** shall be deemed to be your property or money for the purpose of recovery.
5. You are also advised to take note that upon service of this notice, you are not competent to mortgage, charge, lease or otherwise deal with any property belonging to you except with the permission of the Recovery Officer and any such transfer shall be deemed void as per rule 16 of the Second Schedule to the Income-tax Act, 1961 read with section 28A of the SEBI Act.
6. Any confirmation of e-payment(s) made (in the format as given in table below) should be forwarded to “The Recovery Officer, SEBI Bhavan, Panchvati 1st Lane, Gulbai Tekra Road, Ahmedabad-380006 or sent by email to [recoverywro@sebi.gov.in](mailto:recoverywro@sebi.gov.in), [rajunu@sebi.gov.in](mailto:rajunu@sebi.gov.in) and [kshitiis@sebi.gov.in](mailto:kshitiis@sebi.gov.in)



|                                                                                              |  |
|----------------------------------------------------------------------------------------------|--|
| Case Name and Recovery Certificate Number:                                                   |  |
| Name of Payer:                                                                               |  |
| Date of Payment:                                                                             |  |
| Amount Paid:                                                                                 |  |
| Transaction No.:                                                                             |  |
| Bank Details (Bank Name, Branch Name, IFSC Code and Account No.) from which payment is made: |  |

*Note: In the absence of confirmation of e-payment as per the above format, the credits made will not be accounted towards your dues.*

7. In addition to the aforesaid dues, you will also be liable for further interest, all costs, charges and expenses incurred in respect of recovery proceedings against you.



**Dated: January 17, 2024**

*mhaaj*

**Recovery Officer**  
**N. U. Raju**

Recovery Officer & Dy. General Manager  
Securities and Exchange Board of India  
Ahmedabad