



Recovery & Refund Department
Recovery Division II
Tel: 022-26449311 / 40459311
Email: recoveryho@sebi.gov.in

भारतीय प्रतिभूति
और विनियम बोर्ड
Securities and Exchange
Board of India

Notice of Attachment of Bank Accounts

Attachment Proceeding No. 4382 of 2019

Certificate No. 1997 of 2019

The Principal Officer /
Chairman & Managing Director / CEO
All the Banks in India.

1. Whereas a **Recovery Certificate No. 1997 of 2019 dated 27.02.2019** has been drawn up by the Recovery Officer in the above proceedings for recovery of a sum of **Rs.10,60,178/- (Rupees Ten Lakh Sixty Thousand One Hundred Seventy Eight Only)** along with further interest, all costs, charges and expenses, against **Cherry Cosmetics Pvt. Ltd. ["Defaulter"] PAN: AAACC4789R** and the same is due from him in respect of the said certificate. A Notice of Demand dated **27.02.2019** has been issued to **Cherry Cosmetics Pvt. Ltd.** The NOD has been delivered to Cherry Cosmetics Pvt. Ltd. vide SPAD on 02.03.2019.
2. Subsequently, it is *inter-alia* observed, after the issuance of the recovery certificate, that money has been siphoned off from bank account of the Defaulter to the bank accounts of M/s. K Sera Sera Box Office Private Limited and M/s. Panacea Powerdose Private Limited. Therefore, the money is liable to be recovered from the accounts of **M/s. K Sera Sera Box Office Private Limited PAN: AADCK6829P** and **M/s. Panacea Powerdose Private Limited (PAN: AAECB7753J)**.
3. And whereas there is sufficient reason to believe that M/s. K Sera Sera Box Office Private Limited and M/s. Panacea Powerdose Private Limited may dispose of the amounts/ proceeds in the bank accounts held with your Bank and realization of amount due under the certificate would in consequence be delayed or obstructed.
4. And whereas, as of date, the recovery dues under RC No. 1997 of 2019 along with further interest, all costs, charges and expenses and after deducting the dues recovered till date are Rs.9,12,239.25 (Rupees Nine Lakh Twelve Thousand Two Hundred Thirty-Nine and Twenty-Five paise only).
5. It is, therefore, in exercise of powers conferred on me, I hereby order to attach the following with immediate effect **to the extent of Rs. 9,12,239.25:**
 - i. All account/s by whatever name called including lockers of M/s. K Sera Sera Box Office Private Limited and M/s. Panacea Powerdose Private Limited, held singly or jointly with your Bank; and
 - ii. All other amount/ proceeds due or may become due to M/s. K Sera Sera Box Office Private Limited and M/s. Panacea Powerdose Private Limited or any money held or may subsequently hold for or on account of M/s. K Sera Sera Box Office Private Limited and M/s. Panacea Powerdose Private Limited.



सेबी भवन, प्लॉट सं. सी 4-ए, "जी" ब्लॉक, बांद्रा-कुर्ला कॉम्प्लेक्स, बांद्रा (पूर्व), मुंबई - 400 051.

दूरभाष : 2644 9950 / 4045 9950 (आई.वी.आर.एस.), 2644 9000 / 4045 9000 फैक्स : 2644 9019 से 2644 9022 वेब : www.sebi.gov.in

SEBI Bhavan, Plot No. C4-A, "G" Block, Bandra-Kurla Complex, Bandra (E), Mumbai - 400 051.

Tel.: 2644 9950 / 4045 9950 (IVRS), 2644 9000 / 4045 9000 Fax : 2644 9019 to 2644 9022 Web : www.sebi.gov.in



अनुवर्ती :
Continuation :

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6. It is further ordered with immediate effect that **NO Debit** shall be made in the said account/s **to the extent of Rs. 9,12,239.25** until further orders from the Recovery Officer of SEBI. However, the credits, if any, into the account may be allowed.
7. You are hereby directed to provide the following immediately to the undersigned on service of this Notice w.r.t. M/s. K Sera Sera Box Office Private Limited and M/s. Panacea Powerdose Private Limited:
- Details of all the Accounts including Lockers held with your Bank,
 - Copy of the Account Statement/s for the latest one year in respect of all the Accounts;
 - Confirmation of Attachment of the said account/s
 - Complete details of all loan/ advances accounts along with the details of assets charged for the said loan/advances.
 - Details of joint accounts including lockers of the Defaulter along with names and addresses of all joint holders of such joint accounts.
8. If M/s. K Sera Sera Box Office Private Limited and M/s. Panacea Powerdose Private Limited are not having any type of account with your bank/not having any balance in their account, the same shall be also informed on the email: mollyg@sebi.gov.in & recoveryho@sebi.gov.in.
9. This Notice of attachment is issued in exercise of powers conferred under Section 28A(1), 11(2)(ia) of SEBI Act, 1992 r/w Section 226 and the Second Schedule of the Income Tax Act, 1961.

Given under my hand and seal at Mumbai this 8th day of April, 2022.

SEAL



S. Ambekar

RECOVERY OFFICER

Srishti Ambekar

सृष्टी आंबेकर

Dy. General Manager & Recovery Officer

उप महाप्रबंधक एवं वसूली अधिकारी

Securities and Exchange Board of India

भारतीय प्रतिभूति एवं विनिमय बोर्ड

Mumbai

मुंबई

Copy to:

M/s. Panacea Powerdose Private Ltd.
Unit No. 102, 1st Floor,
Morya Landmark II, New Link Road,
Near Infinity Mall, Andheri (W),
Mumbai 400053

M/s. K Sera Sera Box Office Pvt. Ltd.
Unit No. 101A & 102 1st Floor,
Plot No. B-17, Morya Landmark II,
Near Infinity Mall, Andheri (W),
Mumbai 400053