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Securities and Exchange
Board of India

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DEPUTY GENERAL MANAGER &
ADJUDICATING OFFICER

SEBI/HO/IMD/FPI&C/CM/2021/34802/1
November 30, 2021

MEENU AJMERA

D 91 RAMPRASTHA COLONEY,
GAZIABAD UTTAR PRADESH -201011
E-mail ID - ARJUN_BUILDCON@YAHOO.CO.IN
Contact no.: 9311561432

Subject: Adjudication Proceedings in respect of MEENU AJMERA (PAN: ADDPA4350R) in the matter of dealings in Illiquid Stock Options at BSE : Show Cause Notice under Rule 4(1) of the SEBI (Procedure for Holding Inquiry and Imposing Penalties by Adjudicating Officer) Rules, 1995

1. Securities and Exchange Board of India (hereinafter, referred to as "SEBI") has initiated adjudication proceedings in respect of **MEENU AJMERA** (hereinafter, referred to as "Noticee"), bearing PAN – **ADDPA4350R**, for allegedly violating Regulations 3(a),(b),(c),(d) and 4(1), 4(2)(a) of SEBI (Prohibition of Fraudulent and Unfair Trade Practices relating to Securities Market) Regulations, 2003 (hereinafter, referred to as "PFUTP Regulations, 2003"), in the matter of trading in illiquid stock options on the Bombay Stock Exchange Ltd. ("BSE").
2. The undersigned was appointed as Adjudicating Officer vide order dated July 02, 2021, to enquire into and adjudge under Section 15HA of the Securities and Exchange Board of India Act, 1992 (hereinafter referred to as the "SEBI Act"), the alleged violations by the Noticee. A copy of the communiqué dated July 06, 2021 appointing the undersigned as Adjudicating Officer is placed at **Annexure A**.
3. As part of ongoing surveillance, SEBI came across large scale reversal of trades in Stock Options segment of the BSE. Subsequently, SEBI conducted an investigation into the trading activity in illiquid Stock Options at BSE (hereinafter, referred to as "Investigation") for the period between April 1, 2014 to September 30, 2015 (hereinafter referred to as "Investigation Period").
4. Pursuant to investigation, it was observed that during the investigation period, a total of 2,91,744 trades comprising 81.41% of all the trades executed in BSE Stock

सेबी भवन, प्लॉट सं. सी 4-ए, "जी" ब्लॉक, बान्द्रा कुर्ला कॉम्प्लेक्स, बान्द्रा (पूर्व), मुंबई - 400 051.

दूरभाष : 2644 9950 / 4045 9950 (आई.वी.आर. एस.), 2644 9000 / 4045 9000 फैक्स : 2644 9019 से 2644 9022 वेब : www.sebi.gov.in

SEBI Bhavan, Plot No. C4-A, "G" Block, Bandra Kurla Complex, Bandra (E), Mumbai - 400 051.

Tel.: 2644 9950 / 4045 9950 (IVRS), 2644 9000 / 4045 9000 Fax : 2644 9019 to 2644 9022 Web : www.sebi.gov.in





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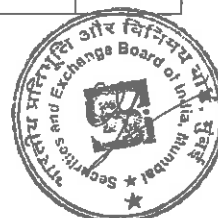
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Options Segment were trades which involved reversal of buy and sell positions by the clients and counterparties in a contract. The reversal trades involved squaring off transactions, but with significant difference in the sell value and buy value of the transactions. The aforesaid reversal trades allegedly resulted into generation of artificial volumes.

5. The Noticee was one of the entities which indulged in reversal trades which allegedly created false and misleading appearance of trading, generating artificial volumes in the Stock Options Segment of BSE during the investigation period. The Noticee is alleged to have engaged in reversal trades through 03 (three) trades in 01 (one) unique contract, which led to generation of alleged artificial volume of 8,56,000 units. These trades of the Noticee involved reversal with the same counterparty on the same day, but at different prices. Details of all the trades of Noticee in Stock Options segment of BSE during the investigation period are given in **Annexure B**. An analysis of dealings of the Noticee in 01 (one) Stock Option contract in which the said Noticee allegedly executed reversal trades during the investigation period is given in **Annexure C**.
6. The trades entered by the Noticee were reversed on the same day with same counterparty at a substantial price difference without any basis for significant change in the contract price which indicates that these trades are artificial and are non-genuine in nature.
7. A summary of dealings of Noticee in 01 (one) Stock Option contract in which the said Noticee allegedly executed reversal trades during the investigation period, is as follows: -

Summary of dealings in contract wherein the Noticee executed reversal trade

TRADE DATE	TRADE ID	SCRIP NAME	BUY CLIENT	SELL CLIENT	BUY ORDER TIME	SELL ORDER TIME	TRADE TIME	TRADE RATE	TRADED QTY
19/03/2015	14865	PTCI15MAR8 0.00PEW3	DHARMEN DRA JAIN	MEENU AJMERA	13:55:21. 964613	13:53:26. 452084	13:55:21. 964613	4.75	424000
19/03/2015	15423	PTCI15MAR8 0.00PEW3	DHARMEN DRA JAIN	MEENU AJMERA	13:55:21. 964613	13:52:34. 825965	13:55:21. 964613	1	4000
19/03/2015	16648	PTCI15MAR8 0.00PEW3	MEENU AJMERA	DHARMEN DRA JAIN	14:46:47. 723705	14:46:46. 805230	14:46:47. 723705	0.05	428000





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S. No.	Contract Name	Avg. Buy Rate (Rs.)	Total Buy Volume (no. of units)	Avg. Sell Rate (Rs.)	Total Sell Volume (no. of units)	% of Artificial Volume generated by Noticee in the contract to Noticee's Total Volume in the Contract	% of Artificial Volume generated by Noticee in the contract to Total Volume in the Contract
1	PTCI15MAR80.00PEW3	0.05	428000	4.71	428000	100%	26.52%

8. The abovementioned reversal trade and volumes are illustrated through the dealings of Noticee in one contract viz, "PTCI15MAR80.00PEW3" during the examination period, as follows: -

(a) During the investigation period, 03 (three) trades for 8,56,000 units were executed by the Noticee in the said contract on 19/03/2015.

(b) While dealing in the said contract on 19/03/2015, at 13:55:21.964613 hrs the Noticee entered into two sell trades with counterparty DHARMENDRA JAIN for 4,24,000 units at Rs.4.75 per unit and 4,000 units at Re.1 per unit. At 14:46:47.723705 hrs the Noticee entered into a buy trade /reversal trade with the same counterparty, for 4,28,000 units at Re.0.05 per unit.

(c) The Noticee's three trades while dealing in the above said contract during the investigation period allegedly generated artificial volume of 8,56,000 units, which made up 26.52% of total market volume in the said contract during this period.

9. In view of the foregoing, it is alleged that Noticee, by indulging in execution of non-genuine reversal of trades in Stock Options with same entity on the same day, created false and misleading appearance of trading in stock options and therefore allegedly violated Regulation 3(a), (b), (c),(d), 4(1), 4(2)(a) of PFUTP Regulations, 2003

10. The aforesaid alleged violations, if established, make the Noticee liable for monetary penalty under section 15HA of the SEBI Act.

11. You are, therefore, called upon to show cause as to why an inquiry should not be held against you in terms of Rule 4 of the SEBI (Procedure for holding Inquiry and Imposing Penalties by Adjudicating Officer) Rules, 1995 read with section 15I of the SEBI Act, and why penalty should not be imposed under section 15HA of the SEBI Act.





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12. Your reply, if any, should reach the undersigned or through email at cmitra@sebi.gov.in within **21 days from the date of receipt of this Notice**, failing which it shall be presumed that you have no reply to submit and the matter would be further proceeded with on the basis of the evidence available on record in terms of sub-rule (7) of Rule (4) of the Adjudication Rules. You may also indicate whether you desire a personal hearing in the matter.
13. Further, you are required to keep the undersigned informed about the change in your correspondence address, if any, till the conclusion of the proceedings. You are also required to submit a photocopy of your PAN card and contact details viz. Telephone numbers / Fax numbers / e-mail IDs and details of contact persons for records.

CHANDRAKANTA MITRA
ADJUDICATING OFFICER

Enclosures: Documents relied upon are as follows: -

Annexure	Copy of relevant documents enclosed with this SCN	No. of pages
A	Communique dated 06.07.2021 appointing Adjudicating Officer	3
B	Extract of integrated trade log of all trades of Noticee in Stock Option segment of BSE during the investigation period i.e, April 1, 2014 to September 30, 2015 .	2
C	Summary of dealings of Noticee in 01 Stock Options contract in which Noticee allegedly executed reversal trades during the investigation period.	1

